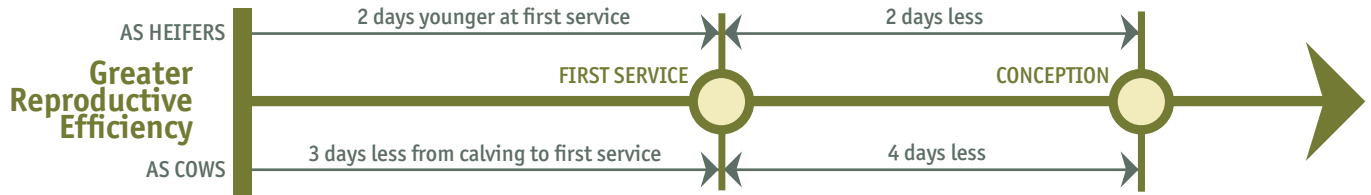




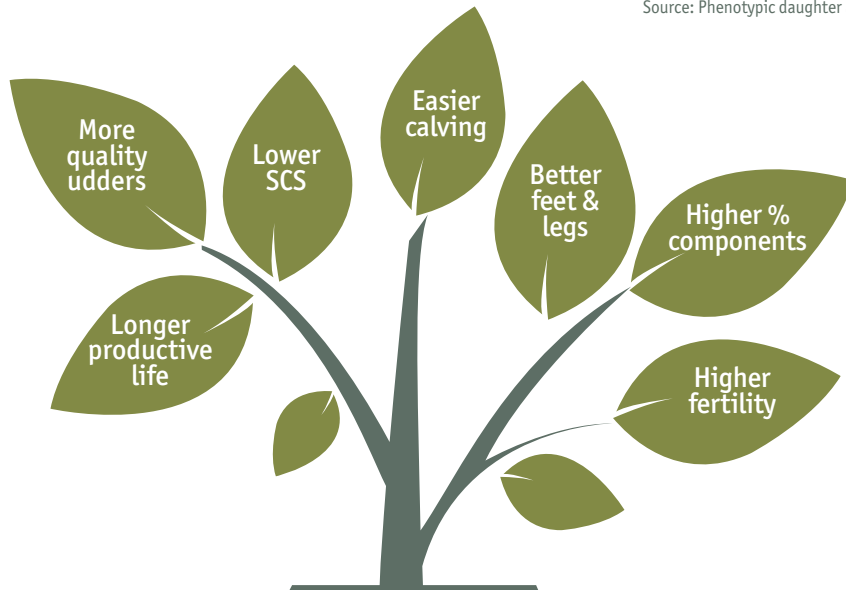
HealthSmart™

Healthy Cows Cost Less

HealthSmart™ sires produce quality daughters that are healthier, more fertile and last longer. They lower costs and add greater profit to the dairy.



Source: Phenotypic daughter averages by sire - CDN December 2012



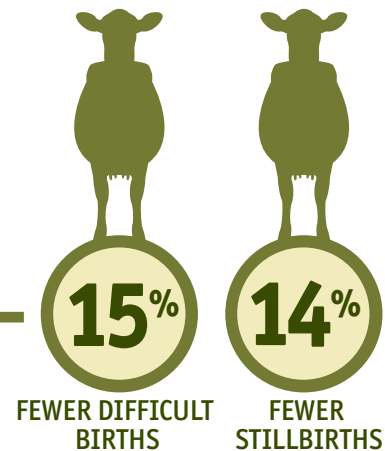
top 25%

identified as HealthSmart™ from a combined USA & Canadian health index.

\$148

Higher Net Merit\$
in USA compared to other bulls

Source: USDA December 2012



Source: USDA December 2012

PEDIGREE DIVERSITY

HealthSmart™ bulls from

59 different sires

52 different maternal grandsires



Genetics for Life®

Semex solutions target fertility, health and longevity to build a profitable herd for our clients.

Semex's dairy solutions and genetic sales tools are managed by Semex's Global Dairy Solutions Manager, Jay Shannon. Contact Jay at: jshannon@semex.com

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