

A smart business choice to expand the number of quality heifers within your dairy.

BEST PRACTICES

Recommended for virgin heifers or higher fertility cows for the

1st or 2nd
services only

Delaying insemination to

16-24 hrs

after onset of estrus will improve conception rates

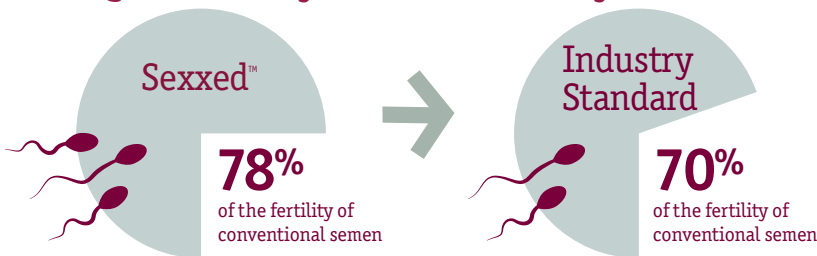


What is the heifer rate from sexed semen?



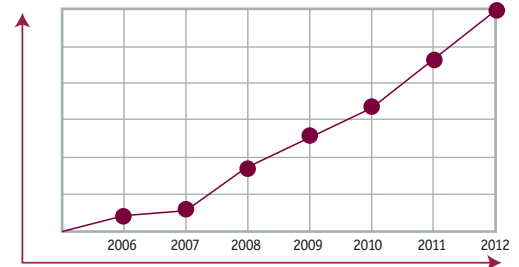
Canadian Dairy Network, December 2012.

Higher fertility than the industry standard



Canadian Dairy Network, December 2012.

Usage of Sexxed™ semen increased an average of 36% every year since 2010.



Consider **Sexxed™** semen in your genetic herd strategy!

Source: Semex Sexxed semen sales.

\$32 extra value/heifer
IF top third bred with sexed semen

Fetrow et al. 2007

