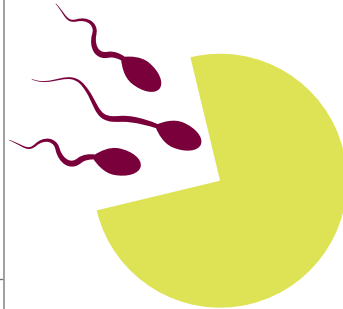


Using SexedULTRA<sup>™\*</sup>

**75%**  **90%**

Sexxed<sup>™</sup> semen conception rates are closer to conventional (75%-90%)

**IF TOP THIRD BRED TO SEXED SEMEN**



**\$32**  
extra value per heifer

Fetrow et al. 2007.

## BEST PRACTICES

use on



virgin heifers

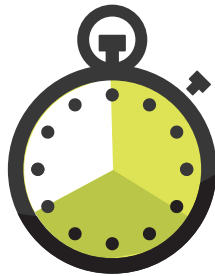
use on



high fertility cows

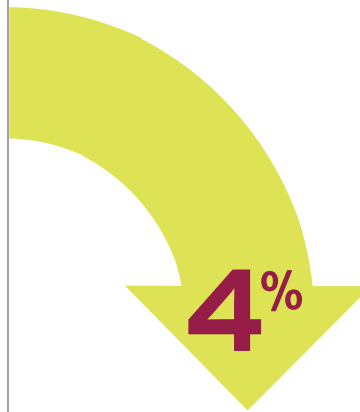
**1<sup>st</sup> or 2<sup>nd</sup> services**

Delaying breeding by 4-8 hours improves rates



## EASIER CALVINGS

4% fewer difficult calvings than conventional semen



CDN, June 2008.



## MORE HEIFERS = MORE MILK

If 1st two calves are female, cows produce more milk

981 lbs (445 kgs) over 2 lactations Hinde, K, et al, 2014.

168 lbs (76 kgs) over 2 lactations CDN, March 2014.

\*SexedULTRA<sup>™</sup> is a trademark of Inguran LLC.

**More Heifers**

**THE SEMEX DIFFERENCE**