





CANADA'S NATIONAL DAIRY SHOWCASE! FEBRUARY 6-7, 2013



JAYOLOR BECAUSE NUTRITION MATTERS





















Supporting National Organizations













SHOW TIMES & LOCATION Stratford Rotary Complex, 353 McCarthy Rd., Stratford, Ontario

WEDNESDAY, FEBRUARY 6TH | THURSDAY, FEBRUARY 7TH

TRADESHOW

CheeseFEST

4:00pm - 7:00pm 9:00am - 4:00pm

TRADESHOW 9:00am - 4:00pm FREE PANCAKE BREAKFAST served each morning from 8am - 9am







OFF ADMISSION \$10.00



353 McCarthy Rd., Stratford, ON info@dairyxpo.ca DairyXpo.ca

CDX SPECIAL FEATURES!



FIRST FOR THE WORLD!!!

4 MILKING ROBOT DEMOS SIMULATED LIVE **UNDER ONE**









200+ DAIRY EXHIBITOR TRADESHOW

Robotics and automation

- Feed and nutrition
 - **Pharmaceutical**
- Milking equipment
- TMR mixers
- Feed and manure equipment
- Haying equipment
- Management software Alternative energy
- Forage & seed

GENETICS AT WORK DAIRY DAUGHTER DISPLAY

For the first time in North America, 4 leading genetic suppliers will display LIVE daughters in a freestall setting, side-by-side. Lean on the gates and watch these fancy daughters walk and move at will. Visit with 6 other genetic companies in the tradeshow hall. A genetic utopia for dairyman!









5 WORLD CLASS SPEAKERS

DAIRY CLASSROOM: WEDNESDAY, FEBRUARY 6th Joep Driessen (CowSignals)

- Brad Sayles/Bonnie Mallard (Genetics)
- Billy Frey (Social Media)
- · Dr. Chuck Schwab (Nutrition)

LIVE WEBCAST by:

Presented by:

Dairy Classroom SEMEX®

Celebrity Chef Lynn Crawford (Consumer Demand)

FIVE of the Largest Commercial Dairyman on the



EastGen

GLOBAL DAIRY SUMMIT MEETING DAIRY CLASSROOM: WEDNESDAY, FEBRUARY 6TH

Planet at the CDX for an open discussion! **HAY INNOVATION CIRCUIT DEMO**

HALL 1 - BOTH DAYS

Featuring cutting, raking, baling, tedders, wrappers & hay mergers for the modern dairy producer.

FREE BUTTERMILK PANCAKE BREAKFAST HALL 2, BOTH MORNINGS FROM 8AM - 9AM



Presented by Dairy Farmers of Canada

e Canadian cheeses made from 100% Canadian Milk such as soft and semi-soft cheese, Gouda and aged Cheddars. Learn how to entertain with cheese and how it can make any dish taste better.



- eatured Cheese Tables: ow, Sheep, Goat, Water Buffalo & Ayrshire Live Entertainment
- Elite Embryo Auction

Elite Embryo Auction Celebrity Chef Lynn Crawford! LIVE Cooking Demos Local Wines & Micro Brews 4-H Youth Fundraiser

