

FOR IMMEDIATE RELEASE JULY 14, 2014

Dairy and Beef Youth Mark 25th EastGen Atlantic 4-H Showcase

BIBLE HILL, NOVA SCOTIA – A much eagerly anticipated summer event for 4-H youth was recently held at the Nova Scotia Exhibition grounds in Bible Hill, NS over the weekend of July 11-13. It was the 25th EastGen Atlantic 4-H Showcase with more than 80 beef and dairy participants from all four Atlantic provinces gathering to learn and compete over the course of the two and half day event. This was the final of four similar events organized by EastGen and held across their service area.

"This has been a fantastic learning opportunity for the beef and dairy youth from all the Atlantic provinces for the last 25 years, and this year was no exception!," commented Dale MacPhee, EastGen Atlantic regional sales manager. "Not only do the participants have an opportunity to learn showing and fitting skills from some of the best in the beef and dairy business, we also incorporate several educational seminars throughout the program on topics such as animal welfare, judging skills, and classification. The knowledge, skills and friendships that are developed over this weekend will last a lifetime with these future agricultural leaders." MacPhee also commended Nova Scotia 4-H for their generous support of resources and thanked all event leaders and sponsors who join EastGen to make Showcase such an ongoing success.

An embryo jackpot was once again an exciting feature for Showcase competitors. One embryo was randomly drawn in each class in order to give all participants a chance to win. A "huge" thanks to the following Holstein breeders who generously provided elite pedigreed embryos, sired by Semex sires, from the heart of their breeding programs: Crasdale Farms, Walnutlawn Farms, Eastside/Lewisdale Holsteins, Hanalee Holsteins, Cobequid Holsteins, Graham Farms, Colstein Farms, Quality Holsteins, and Fireblade Holsteins.

Results:

Dairy Judge: Fred VanderKloet, Prince Edward Island

Beef Judge: Kurt Duncan, Prince Edward Island

Dairy Show Winners: Champion Showperson: Ryan Porter, NS; Reserve Champion Showperson: Cole Yuill, NS; Hon. Mention Showperson: Nicole Bell, NB. Champion Calf: Maddie Stewart, PEI (Gardenvale

Shadow Paris); Reserve Champion Calf: Riley Vanden Heuval, NS (Roggua Fever Raski); Hon. Mention: Rachel Boonstoppel, NB (Schuttens Windbrook Midnight). Top Dairy Quiz: Megan Wynn, NS. Overall Dairy Champion was Megan Wynn, NS and Reserve Overall Dairy Champion was Rachel Boonstoppel, NB.

Beef Show Winners: Champion Showperson: Ashley Black, NB; Reserve Champion Showperson: Andrew Greene, NS; Hon. Mention Showperson: Melanie Delong, NS. Champion Beef Calf: Ashley Black, NB (Firecracker); Reserve Champion Beef Calf: Melanie Delong, NS (Cedar Creek Ally). Top Beef Quiz: Andrew Greene, NS. Overall Beef Champion was Andrew Green, NS and Reserve Overall Beef Champion was Spencer Henry, NS.

The "Andrea Crowe Inspirational Award" was won by Ashley Black, NB.

Best Exhibit Award was won by team "Robot Ready" with leader, Scottie Colpitts.

Dairy Embryo Jackpot winners:

Luke Bishop, NS: Enforcer x Butz-Butler Gld Brittney, donated by Crasdale Farms.

Shaughnessy Riordon, NB: Fever x Walnutlawn Gibson Jessica donated by Walnutlawn Farms Ltd.

Josie Versloot, NB: Doorman x Lewisdale Goldwyn Loree donated Eastside/ Lewisdale Holsteins.

John Andrew Hornbrooke, NB: Brekem x Domicole CVF Pepsi, donated by Hanalee Holsteins.

Ty Hornbrooke, NB: Doorman x Jerian-I Durham Radieuse donated by Cobequid Holsteins.

Brittany Lantz, NS: Embargo x Tween Bays Linda Allen donated by Graham Farms Ltd.

Dane Van Der Sluys, NB: Goldwyn x Colstein Re Design Hairdo, donated by Eloc Farm.

Taylor Williams, Nfld: Stanleycup x Quality Carlton Pam, donated by Quality Holsteins.

lain MacLellan, NS: Enforcer x Oconnors Sudan Lullaby, donated by Fireblade Holsteins.

EastGen wishes to express thanks to the following sponsors who supported this event: Fundy

Veterinarians, Agropur, Canadian Dairy Xpo (CDX), Dalhousie University Faculty of Agriculture, Atlantic Area 4-H Associations, Holstein Canada, NS Department of Agriculture, Scotiabank, NSAB, PEI Branch of

Holstein Canada, NS/Nfld Branch of Holstein Canada and Lindenright Holsteins.

EastGen is a farmer owned company headquartered in Guelph, Ont., and serving the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of The Semex Alliance, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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Photos are available via email on request provided that photo credit is given to Nina Linton upon any reproduction/electronic posting. For more information or photos contact:

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