



December's proofs are official and our EastGen Holstein line-up was bolstered with some exciting new additions this round. Locally-bred Genomax graduate **Boldi VSG Airintake** is the first of two Epic sons added this round. **Airintake's** dam, Velthuis SG MOM Alesia VG-87-2YR 6*, stems from the amazing "Atlee" family. He will make a welcome addition as a Semex's highest ranked newly-proven GLPI sire with +3067. With \$2099 Pro\$, **Airintake** finds himself in rare company as only he, **Chartroise Smurf** (our #2 used sire in 2016) and our 2nd newly added sire **Silverridge Album** surpass \$3,000 GLPI and \$2,000 Pro\$ mark in our current proven line-up.

Airintake fills a lot of needs offering solid milk yields (+1856), shallow, well-attached udders (11S Udder Depth, +18 Rear Attachment Height), outstanding F&L's (+16 Overall) and correct Rumps (+11). He has garnered the **Calving Ease** and **Robot Ready** designations and is second only to the great **Numero Uno** for Health & Fertility in our proven line-up with +535. Semex's Jim Biggar remarks, "**Airintakes are feminine cows with a real will to milk. The first thing you notice about them is their legs and udders. Udders are shallow, soft and pliable and they track extremely well on the move with a very deep heel. They also have a good slope from hook to pin which is in demand these days.**" His very best daughters will come out of cows with a need for a production boost which have adequate component deviations, chest width and overall depth. **Airintake** should make an ideal cross for typical daughters of Windbrook, Impression, Chelios, Superpower or typical McCutchen bloodlines.

Our second addition is Semex's highest newly proven Pro\$ sire **Silverridge Album**. The Epic son **Album** is from extremely high producing Velthuis SG MOM Alecia VG-2YR 1* (full sister to "Alesia", dam of **Airintake**). Although closely related, **Album** offers more width throughout (+8 Chest Width) and a little more substance of bone. This strength will lead to Lactation Persistency (109, our best) and daughters that will breed back easily (104 Daughter Fertility). **Album** carries the **Health Smart**, **Robot Ready**, **Calving Ease** and **A2A2** designations and like **Airintake**, they will be cows that show correct rump structure. **Album** will be available with an introductory special of \$40. **Album** should cross well on typical daughters of Seaver, Lauthority, Doorman, Chelios or typical McCutchen bloodlines.

Immunity+™

Special

High Immunity = Better Health = Higher Fertility

**Val-Bisson
DOORMAN**

SHOWTIME A2

**Amighetti
NUMERO UNO**

HEALTH

**Monument
IMPRESSION**

HEALTH REPROMAX ROBOTREADY A2

Buy 30 doses & receive a significant discount!

Contact your EastGen field representative for more details.

More HOLSTEIN Highlights

The amazing **Val-Bisson Doorman** added more than 700 daughters to his production proof and gained in Milk again this round to +431 while holding as the #1 type sire in the business (+18, 3.59 PTAT). With his huge year in the show ring world-wide and continual proof improvement, **Doorman** has without question cemented himself as a true generational great!

Not to be outdone, the All-World **Amighetti Numero Uno** jumped again for GLPI, Pro\$, Milk, Fat & Protein while holding at +13 for Conformation. He is one-of-a-kind and like **Doorman**, **Numero Uno** represents a generational opportunity that you will want to stock up on while on our **Immunity+ Special**. Our final **Immunity+** sire in our **Immunity+ Special** is **Monument Impression** and what an impression he is making with his 2nd crop daughters. **Impression**, who also saw gains for both GLPI and Pro\$ figures again this round, is the buzz of the industry with his huge jump to +13 for type on close to 1,000 classified daughters. With designations for **Robot Ready**, **Health Smart**, **Repromax**, **A2A2** and double digit ratings for every major type trait, this outcross sensation makes a fantastic final addition to our **Immunity+ Special**. **DON'T MISS OUT!**

While Supplies Last: We will not be acquiring more semen for Domicole **CHELIOS**, Sully Hart **MERIDIAN** and Sildahl **JETT AIR**. We will be using up our limited inventory by giving breeders one final chance to use them **While Supplies Last**.

Some Exciting **NEW** **Genomax**™ Additions to EastGen's Holstein Line-Up

Leading Genetics

Progenesis AVATAR

3470 GPA LPI

Spring (by Mogul) x Defender x Bookem x Roylane

aAa: 432516 A2A2

Shot Mindy VG-86 (by Shottle) x 8 more gen. VG or EX family

- #1 Immunity+ GPA LPI (+3470) & Pro\$ (\$2833) sire available in the World!
- High GTPI (2600) with outstanding UDC (3.30), Mammary System (+19) & Udder Depth (16S)
- Expect component rich milk (+.21% Fat, +.14% Prot) from healthy daughters that milk out quickly (110 MSP)

Areas to protect: Height of Front End, Rump Angle, Thurl Placement



Stantons OSCAR

3282 GPA LPI

1stClass x VG-87 Mogul x 8* Superstition x Wabash-Way

aAa: 423156 A2A2

Evet VG-86-2YR DOM 22* x 10 more gen. VG or EX from "Lead Mae" family

- Exciting Health Smart designated 1stClass son made for the modern dairyman with A2A2 designation
- Offers incredible Mammary Systems (+14 Overall, 12S UD) & problem-free F&L's (+11 Overall, +12 Heel)
- Perfect sire for heifers (106 CA, 6.4 SCE) & siring daughters that will stand the test of time (112 HL, 6.9 PL)

Areas to protect: Body Depth, Teat Placement



Photos: Patty Jones

Expanded line-up of elite SexedULTRA™ Genomax sires!

0777HO10532



Silverstream Porter

BOMBERO x MOGUL

GLPI 3333

PRO\$ 2611

Conf. +14

0777HO10560



Progenesis Bytes

KINGBOY x SUPERSIRE

GLPI 3161

PRO\$ 2480

Conf. +12

0777HO10376



De-Su Galapagos

DEDUCTIVE x MOGUL

GLPI 3175

PRO\$ 2303

Conf. +11

0777HO10362



Stantons Capital Gain

MCCUTCHEN x OBSERVER

GLPI 2960

PRO\$ 1900

Conf. +13

Exciting NEW

GMACE Additions

Two Genomax hopefuls have added enough milking data to receive their first MACE production proofs which show very promising news to come in April. The first **Richmond-FD EL Bombero** (Numero Uno x Superstition) now sits with +3012 GMACE LPI and \$2814 Pro\$. **Bombero** will make an interesting sire to offer the renowned Health & Fertility benefits of his sire yet far more overall production (+1835 Milk). The **Health Smart** designated **Bombero** will also be a great sire to settle your herd with a fertility rating of 62 (3% above the NRR average). **Croteau Lesperron Unix** also has added milking daughters and debuts with his 1st MACE production proof. **Unix** looks to offer solid Milk (+812), great deviations (+.23% Fat, +.05% Protein) and a special type profile for those looking to breed a special one (+16 Conformation). **Unix** also joins our growing list of elite **Immunity+** sires!

(Both sires are available on a Pre-Order Basis only)

Using SexedULTRA™*

75% → 90%

Sexxed™ semen conception rates are closer to conventional (75%-90%)

All sorted bulls from Semex are processed with **SexedULTRA**, the most advanced technology in the industry.

Using **SexedULTRA** will get you the results you are looking for!

Check with your EastGen representative or our website for updates on more exciting sires available with **SexedUltra!**

Metabolic Disease Resistance Index (MDR)

A new index has been introduced this proof round by CDN:

MDR = 50% Sub-Clinical Ketosis (from milk samples)
25% Clinical Ketosis + 25% Displaced Abomasum

Many factors & management practices impact the incidence of these health events but there is a genetic component as well. Breeding for high GLPI or Pro\$ already gave some progress. Now breeders can select for more direct gains and mating decisions with MDR. For more details, go to www.cdn.ca (under Articles).