

JAN
2021

Update

EastGen

REGISTER
NOW

2021

Zone Meetings

New Virtual
Format for 2021

Due to the COVID-19 pandemic, virtual zone meetings will be held for EastGen's entire service area.

English Virtual Zone Meetings

Tues., January 19, 2021 7:00 p.m. EST

<https://attendee.gotowebinar.com/register/4117492237178261005>

Wed., January 20, 2021 11:00 a.m. EST

<https://attendee.gotowebinar.com/register/2655550790561779213>

French Virtual Zone Meeting

Thurs., January 21, 2021 11:00 a.m. EST

<https://attendee.gotowebinar.com/register/3662559405581481741>

Agenda

EastGen Update - Business and sire update

Semex Update

Keynote Speaker - Marc Comtois

*Pre-registration is required to participate. If you have any questions or concerns please contact: Christa Ormiston
christa.ormiston@eastgen.ca or 519-766-5561*



**SPECIAL
KEYNOTE
SPEAKER,
MARC COMTOIS**

From his early days milking a small herd in a tie-stall barn, Marc Comtois has transitioned Comestar Holsteins in so many remarkable ways. Marc has developed Ferme Comestar - a Victoriaville, Quebec-based dairy farm into one of the most respected names in the global Holstein industry providing outstanding dairy genetics for breeders in Canada and across the world. Marc will share the transition of his facilities to house a 300-head (39 kg) milking herd, in a new modern dairy barn with six milking robots. He'll provide insight on the changes and transitions in his herd management and talk about what is ahead for Comestar with the next generation becoming involved in this expanding farm-operation.

Register now @ www.eastgen.ca (Click on events)



Mail-in Ballot - Board of Director Election Results

Page 2

Mail-in Ballot

Election Results

Director Amanda Jeffs, Board appointed Election Officer, announces that the result of the Director mail-in ballot election for Zone 9 and Zone 6 is as follows:



Zone 9
Steve Fraser

As we welcome Steve to the Board of Directors a special thank you is extended to Dave Wagler (current Zone 9 director) for his exceptional contributions and commitment to EastGen, Semex, and the industry during his three years of service on the board.



Zone 6
Glenn Barkey

As we welcome Glenn to the Board of Directors a special thank you is extended to David Larmer (current Zone 6 director and EastGen President) for his exceptional contributions and commitment to EastGen, Semex, and the industry during his 12 years of service on the board.



EastGen Nitrogen Delivery Services

EastGen's dedicated nitrogen delivery team has been providing a reliable nitrogen delivery service to customers in Eastern, Central, Western and Southern Ontario since early 2012. Over 2100 customers and over 2600 tanks are serviced on a 60 day rotation. The delivery service model is made up of five regional territories and the team travels a combined average of over 335,000 km's annually.

We are dedicated to partnering with you for success! Our full-service team offers you:

- *Dedicated, consistent, reliable, friendly delivery service*
- *Direct contact to delivery driver*
- *Tank monitoring/performance recording*
- *New tank warranty (5 year full replacement)*
- *Professional communication, advice and service*

***Contact a team member in your area to set up
a reliable nitrogen delivery service***

South and Western Ontario

Janette Douglas
519-320-0212

Central Ontario

Dominic Glisinski
613-813-4586

West & West/Central Ontario

Dean Stanley
705-740-3725

Eastern Ontario

Dave DeVries
613-229-3850

Guelph, Hamilton & Niagara Regions

Mike Vervoort
519-993-8562

New Release!

BREEDER'S EDGE

KINGS-RANSOM

DIMENSION

DISCJOCKEY X DELTA X DOORMAN

Pre-Purchase Only!

GPA LPI +3307

CONF +14



PHOTO: HOLLY MCFARLANE

Ask your EastGen representative about these exciting new options through the Breeder's Edge series!

GPA LPI / IPVG

Conformation

0196H055835	Claynook BAROLO SG * While supply lasts	3438	18
0200H011953	Kings-Ransom DIMENSION	3307	14
0200H011947	Siemers STARS *RDC	3231	14
0200H011822	Brabantdale ALLEYOOOP	3241	17
0196H055436	Mattenhof GENIE	2834	11

BRABANTDALE

ALLEYOOOP

CRUSHABULL X RAMBO X MCCUTCHEN

GPA LPI +3241

CONF +17

SIEMERS

STARS

*RDC

DISCJOCKEY X MOGUL X SHOTTLE

GPA LPI +3231

CONF +14



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Holly McFarlane

Wardway Fuel Belladonna
VG-85-2YR-CAN

MELARRY

Fuel



DUKE X KINGBOY X MOGUL

+3433 GLPI
\$2708 PRO\$
+2043 MILK
+110 FAT +.26%
+70 PROTEIN +.01%
+12 CONFORMATION

GEV 20* DEC

Melarry FUEL is the consensus choice to FUEL PROFIT. The popular FUEL offers more than a ton of Milk and extreme components with a rock-solid type profile. He is the #1 new release sire in Canada and is currently the #1 ranked Immunity+™ Duke son in the world! It is time to FUEL some PROFIT into your herd!



EastGen
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