## Bid for BC!

The recent unprecedented flooding in British Columbia has created severe challenges for dairy farms, particularly in the Fraser Valley. In response, EastGen is supporting B.C. dairy relief efforts.

One of the ways we're getting involved is by donating **three lots** of five doses of <u>sexed</u> semen from Stantons Alligator. That's right, the +3521 GLPI, +15 Conf. superstar **0200HO10593 ALLIGATOR**, whose supply of conventional semen continues to be extremely limited! We have very few doses of sexed Alligator semen, and we've been planning to donate it to important fundraisers such as this.

Here's how it works:

- Bidding on each lot will be staggered over the coming weeks. These opportunities will be promoted on EastGen's Facebook (@EastGen), Instagram (eastgen\_genetics) and Twitter (@EastGenGenetics) channels; however, bids will be accepted on Facebook only.
- To bid, watch for the EastGen Facebook post indicating bidding is open at: <u>BID FOR BC</u>.
  Then place your bid in the public comment section within that message. (*private message bids will not be accepted*)
- Check back as the price rises and bid again if you wish until each lot closes on the date and time indicated.
- The winner of each lot will be contacted directly.
- EastGen will cover the cost of shipping semen to successful bidders within Canada only.
- If you have any questions about this process, please email info@eastgen.ca

NOTE: Each bid is for the lot of 5 doses and this semen is only eligible for Canadian use.

All proceeds will go to the BC Dairy Association's recovery fund to provide urgently needed services and supplies for dairy farms and their families who have been affected by this catastrophic event. For further info:

https://bcdairy.ca/press\_releases/bc-dairy-farmers-coming-together-to-evacuate-and-house-cattle/