

With each proof round, Canadian breeders learn of new exciting genomic sires, sexed, and Immunity+™ sires to work with, and this proof does not disappoint. The take home message from this round, however, has to be the perpetual improvement of our proven sires and our unprecedented proven sire lineup. The proof is in the results and our results are quite simply amazing!

Westcoast Alcove continues to dominate Canada's top lists holding down the #1 GLPI, #1 Pro\$, #1 Fat and #1 Combined F&P positions and that is with the addition of close to 200 more first lactation daughters this proof round. Alcove is clearly in a league of his own with +2362 Milk, +144 Fat, +237 Combined F&P, and a +10 for Conformation. The A2A2 designated Alcove has also topped our sire usage list month after month since his initial introduction in April. Alcove's extraordinary production potential is complemented by his unique ability to add strong capacious frames (+16 Dairy Strength, +14 Chest Width) and Calving Ability (103). Breeders will also appreciate their udders, which will be well attached with especially wide Rear Attachment Width (+12), their great feet (+6 Heel Depth), and their correct slope from hooks to pins (6L). Alcove will be available both as conventional semen and sexed Day-To-Day.

Our second highest used sire last month, **Westcoast Randall**, is sure to enjoy continued popularity as he experienced gains for production with over 1100 milking daughters. **Randall** is now 3315 GLPI, \$2694 Pro\$, +1963 Milk, +59 Fat, +61 Protein and he held at +11 for Conformation. From two EX dams and ten generations of VG or EX dams from the "**Dellia**" family, **Randall** delivers. **Randall** has become a go-to sire for breeders who demand high Reliability, outstanding Milk and Type, and Health & Fertility trait improvement (514 H&F Index). With a Calving Ability of 106, **Randall** is ideal to use on heifers and with a +30 for combined F&L's, Dairy Strength,

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and Rump, there is only one sire ranked above him on Canada's GLPI list which is higher and that is the next sire we are going to highlight - **Melarry Fuel**. **Fuel** sits at an amazing +31 which is the **best of the best! Fuel**, our #1 used sire in 2021, added more than

500 daughters this round and he now stands at +1989 Milk, +112 Fat (+.30%), +68 Protein (+.01%), and +11 for Conformation. Stemming from 5 high-producing EX direct dams, the Immunity+™ and Fertility First™ designated Fuel is unlike any other sire in the business offering elite



production from daughters that excel for F&L's (+7), capacity (+17 Dairy Strength), and ideal rump structures for many of today's common blood lines (Rump Angle 4L). **Fuel** will again be available as conventional semen and sexed (on a Pre-Purchase only basis).

The #1 Immunity+™ Mammary System sire in the World is still our Unix son Claynook Dealmaker with a rating of +15. Dealmaker saw gains incredibly for both national indexes, all production traits, and for Conformation to +14! Dealmaker will be available in our 30 for \$25 Special and we will be making him available sexed Day to Day! Joining Dealmaker on our Day-to-Day sexed list is Canada's #3 Pro\$ and #4 GLPI sire Boldi V Gymnast. The A2A2 designated Gymnast

also saw gains for both Pro\$, GLPI, and all production traits to an impressive +2150 Milk, +88 Fat (+.05%), +90 Protein (+.13%) while holding for type at +7. In addition to **Gymnast's** profitable breeding pattern, he will be available in our **20 for \$20 Special** and he is our absolute best with 62 for semen fertility.



Stantons Adorable follows the pattern for improvement over time jumping to +3389 GLPI, \$2544 Pro\$, +537 Milk, +53 (+.28%) Fat, +48 Protein (+.23%) while maintaining double digit Conformation at +10. Adorable, by Supershot, is a maternal brother to the #1 proven Immunity+™ sire in the World Stantons Alligator and #1 proven polled Immunity+™ sire in the World Stantons Adagio-P. In addition to his

balanced profile, Adorable also has the added benefit of being above average for Herd Life, Mastitis Resistance, Hoof Health (114), Daughter Fertility, and Calving Ability. He is available as part of our 20 for \$20 Special and as conventional semen or on a Day-to-Day sexed basis!



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Boldi V Aptitude, who carries the Robot Ready™ designation, is the #2 GLPI proven Immunity+™ sire and #3 proven Immunity+™ sire for Conformation in the World with +12. In fact, Aptitude is higher for Milk, Pro\$, GLPI and Mammary System today than he was two years ago when he was first introduced. As his daughters mature, his numbers continue to reflect their improvement and potential for living profitable and productive lives (Herd Life 107, Lactation Persistency 109). Aptitude will continue to be a bargain on our 30 for \$25 special.

There is so much to highlight in our proven line-up this proof round, but we must make special mention of the talk-of-the-town **Oh-River-SYC Crushabull**. **Crushabull**, who carries the coveted **Fertility First™** designation and is classified EX-92 himself, is exceeding everyone's expectations Worldwide. Sired by the **Doorman** son Crush and out of a VG-87 from 8 EX direct dams from the amazing "*Barbie*" family, **Crushabull** was bred for greatness, and he is living up to the billing. We continue to be flooded with positive comments, incredible images, and news of his daughters successes. He is renowned for adding length of frame, style, ideal F&L's, and smoking udders that are covered with veination. **Crushabull** will be part of our **30 for \$30 Special** again this round and will be available as conventional semen or sexed on a **Day-to-Day** basis. **Crushabull** is going to leave quite a legacy!







Available Sexed

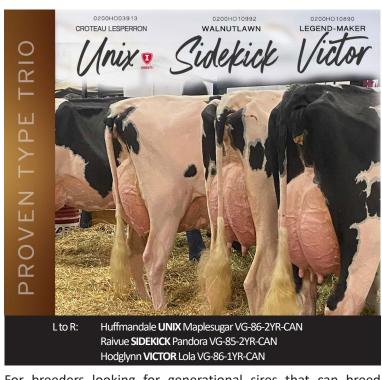
NEW D	ay to Day Add	litions	GLPI	Pro\$	MILK	CONF	
0777H011665	Westcoast ALMAMATER	(i) do (i) 👽 📾	3635	3330	778	10	
0777H010744	Boldi V GYMNAST	a	3532	3247	2150	7	
0777H010994	Walnutlawn SIDEKICK	₫	3245	1669	-714	16	
0777H010411	Claynook DEALMAKER	Ū	3207	2062	1015	14	

NEW Pre-Purchase Only Sires *

0777H011983	Westcoast ROCKNROLL	3694	3621	1027	6
0777H011652	Lebold Dreamview MILANO** 🚳 👽	3194	1783	260	13

*- Pre-Purchase Only: Call 1-888-821-2150 to order semen today! **- Limited Supply

In total, 6 new additions to our expansive sexed semen
line-up all processed with SexedULTRA, the most advanced
technology in the industry. Our current list of 24 sexed semen
sires average over +3342 LPI & +10 for type and includes 13
sires available Day-To-Day!



For breeders looking for generational sires that can breed some special ones, we now carry eleven double-digit proven Conformation sires, up one from August. Although they are at subtly different stages of their careers, these three sires have already garnered international respect. The iconic **Immunity+**™ Unix, who stems from one of the greatest cow families ever, the "Ravens", has some suggesting that he is as good as there has ever been for consistently siring great ones. This Premier Sire of both the 2021 World Dairy Expo and the Canadian National **Show** is now being dubbed *The King of the Ring!* Like the udder specialist and former #1 type sire Unix, Walnutlawn Sidekick is garnering similar accolades and renown. He too originates from one of the breed's most legendary families the "Splendors" and he currently holds down the coveted #1 Conformation position in Canada with +16. After this fall's shows around the World, it is clear that this type superstar is going to be legendary in his own right. Both Unix and Sidekick are also available as conventional semen and Day to Day sexed. Our elite type offerings continue with Legend-Maker Victor whose +13 for Conformation and offthe-charts breeding pattern offers breeders exactly what they are looking for. He has high component deviations (+.21% Fat, +.34% Protein), high Reliability, offers outstanding udders (+11 Overall, 11S Udder Depth), ideal F&L's (+9 Overall), strength (+8 Chest Width), and correct, sloping rumps (+9 Overall). From another of the World's great breeding families, the "Adeens & Adas", Victor already shows exciting promise that he has what it takes with many of his first crop daughters impressing this fall. Watch for specials on all three sires on your December proof sheet.



Get TONS of extra genetic value from EastGen's Fall Special.

This incredible offer is only available until year end. **DON'T MISS OUT!**