DECEMBER | Apolite





December Genetic Evaluation Release Highlights

Alcove #1 GI PI #1 PRO\$ #1 Fat #1 F&P Combined



With each proof round, Canadian breeders learn of new exciting genomic sires, sexed, and Immunity+™ sires to work with, and this proof does not disappoint. The take home message from this round, however, has to be the perpetual improvement of our proven sires and our unprecedented proven sire line-up. The proof is in the results and our results are quite simply amazing!

Westcoast Alcove continues to dominate Canada's top lists holding down the #1 GLPI, #1 Pro\$, #1 Fat and #1 Combined F&P positions and that is with the addition of close to 200 more first lactation daughters this proof round. Alcove is clearly in a league of his own with +2362 Milk, +144 Fat, +237 Combined F&P, and a +10 for Conformation. The A2A2 designated Alcove has also topped our sire usage list month after month since his initial introduction in April. Alcove's extraordinary production potential is complemented by his unique ability to add strong capacious frames (+16 Dairy Strength, +14 Chest Width) and Calving Ability (103). Breeders will also appreciate their udders, which will be well attached with especially wide Rear Attachment Width (+12), their great feet (+6 Heel Depth), and their correct slope from hooks to pins (6L). Alcove will be available both as conventional semen and sexed Day-To-Day.

Our second highest used sire last month, Westcoast Randall, is sure to enjoy continued popularity as he experienced gains for production with over 1100 milking daughters. Randall is now 3315 GLPI, \$2694 Pro\$, +1963 Milk, +59 Fat, +61 Protein and he held at +11 for Conformation. From two EX dams and ten generations of VG or EX dams from the "Dellia" family, Randall delivers. Randall has become a go-to sire for breeders who demand high Reliability, outstanding Milk and Type, and Health & Fertility trait improvement (514 H&F Index). With a Calving Ability of 106, Randall is ideal to use on heifers and with a +30 for combined F&L's, Dairy Strength, and Rump, there is only one sire ranked above

EastGen Zone Meetings

Due to COVID-19 restrictions, virtual zone meetings will be held for EastGen's entire service area.



Jonathan & Alicia Lamb of Oakfield Corners Dairy are well known for their OCD prefix on cattle recognized for elite genetics, bulls in AI, and show ring accomplishments.

The Lambs are partners in the families' 8000 cow dairy. The farm operates with milking facilities at four sites in two states.

(Lambs speaking at English meetings only.)

English Virtual Zone Meetings

Tues., January 11, 2022 7:00 **EST** p.m. Wed., January 12, 2022 11:00 **EST** a.m.

EST

French Virtual Zone Meeting

Thurs., January 13, 2022 11:00 a.m.

Register now at www.eastgen.ca

him on Canada's GLPI list which is higher and that is the next sire we are going to highlight - **Melarry Fuel.** Fuel sits at an amazing +31 which is the best of the best! Fuel, our #1 used sire in 2021, added more than 500 daughters this round and he now stands at +1989 Milk, +112 Fat (+.30%), +68 Protein (+.01%), and +11 for Conformation. Stemming from 5 high-producing EX direct dams, the Immunity+™ and Fertility First™ designated Fuel is unlike any other sire in the business offering elite production from daughters that excel for F&L's (+7), capacity (+17 Dairy Strength), and ideal rump structures for many of today's common blood lines (Rump Angle 4L). Fuel will again be available as conventional semen and sexed (on a Pre-Purchase only basis).

The #1 Immunity+™ Mammary System sire in the World is still our Unix son **Claynook Dealmaker** with a rating of +15. Dealmaker saw gains incredibly for both national indexes, all production traits, and for Conformation to +14! Dealmaker will be available in our 30 for \$25 Special and we will be making him available sexed Day to Day! Joining Dealmaker on our Day-to-Day sexed list is Canada's #3 Pro\$ and #4 GLPI sire **Boldi V Gymnast**. The A2A2 designated Gymnast also saw gains for both Pro\$, GLPI, and all production traits to an impressive +2150

Milk, +88 Fat (+.05%), +90 Protein (+.13%) while holding for type at +7. In addition to Gymnast's profitable breeding pattern, he will be available in our 20 for \$20 Special and he is our absolute best with 62 for semen fertility. Stantons Adorable follows the pattern for improvement over time jumping to +3389 GLPI, \$2544 Pro\$, +537 Milk, +53 (+.28%) Fat, +48 Protein (+.23%) while maintaining double digit Conformation at +10. Adorable, by Supershot, is a maternal brother to the #1 proven Immunity+TM sire in the world **Stantons Alligator** and #1 proven polled Immunity+™ sire in the world Stantons Adagio-P. In addition to his balanced profile. Adorable also has the added benefit of being above average for Herd Life, Mastitis Resistance, Hoof Health (114), Daughter Fertility, and Calving Ability. He is available as part of our 20 for \$20 Special and as conventional semen or on a Day-to-Day sexed basis! There is so much to highlight in our proven line-up this proof round, but we must make special mention of the talk-of-the-town OH-River-SYC Crushabull. Crushabull, who carries the coveted Fertility First[™] designation and is classified EX-92 himself, is exceeding everyone's

expectations worldwide. Crushabull is out of a VG-87 from 8 EX direct dams from the amazing "Barbie" family.

Season's Greetings from the EastGen Family

Wishing you a wonderful holiday season and a joyous New Year!

EastGen Christmas Card Contest Winner



Congratulations to Éloise Laflèche on her grand prize entry in our 2021 design contest!

About the Illustrator

Éloise Laflèche is six years old and attends grade 1. She is from St-Albert, ON, the town she is proud to say is known for the famous St-Albert cheese curds! She works before and after school on the family dairy farm, Ferme Dlasept. Éloise's favourite jobs are feeding their calves and naming the cows.



We continue to be flooded with positive comments, incredible images, and news of his daughters successes. He is renowned for adding length of frame, style, ideal feet and legs, and smoking udders that are covered with veination. Crushabull will be part of our 30 for \$30 Special again this round and will be available as conventional semen or sexed on a Day-to-Day basis. Crushabull is going to leave quite a legacy!

For breeders looking for generational sires that can breed some special ones, we now carry eleven double-digit proven Conformation sires, up one from August. Although they are at subtly different stages of their careers, these three sires have already garnered international respect. The iconic Immunity+TM Croteau Lesperron Unix, who stems from one of the greatest cow families ever, the "Ravens", has some suggesting that he is as good as there has ever been for consistently siring great ones. This Premier Sire of both the 2021 World Dairy Expo and the Canadian National Show is now being dubbed The King of the Ring! Like the udder specialist and former #1 type sire Unix, Walnutlawn

Sidekick is garnering similar accolades and renown. He too originates from one of the breed's most legendary families the "Splendors" and currently holds down the coveted #1 Conformation position in Canada with +16. After this fall's shows around the World, it is clear that this type superstar is going to be legendary in his own right. Both Unix and Sidekick are also available as conventional semen and Day to Day sexed.

Our elite type offerings continue with **Legend-Maker Victor** whose +13 for Conformation and off-the-charts breeding pattern offers breeders exactly what they are looking for.

JERSEY

Our Jersey news will start with an update on **JX River Valley CHIEF {6}** who now has a MACE proof as a result of daughters in the U.S. Chief is now the #1 JPI, #1 CM\$ and #3 PTAT sire with a jump of 60 JPI points and 1000 Milk (lbs)! This also makes Chief the #1 MACE GLPI proven sire (+2190), #1 Pro\$ (\$3472), #7 Milk (+2379), and #9 Fat (+100) and with his +7 for Conformation, there is no Jersey sire available in Canada with higher for Milk! Chief will be made available as conventional semen or sexed.



L to R: Huffmandale **UNIX** Maplesugar VG-86-2YR-CAN
Owned by: Hodglynn Holsteins Ltd., Matt Forestell & Little Star Holsteins
Raivue **SIDEKICK** Pandora VG-85-2YR-CAN
Owned by: Hodglynn Holsteins Ltd. & Little Star Holsteins
Hodglynn **VICTOR** Lola VG-86-1YR-CAN
Owned by: Hodglynn Holsteins Ltd.

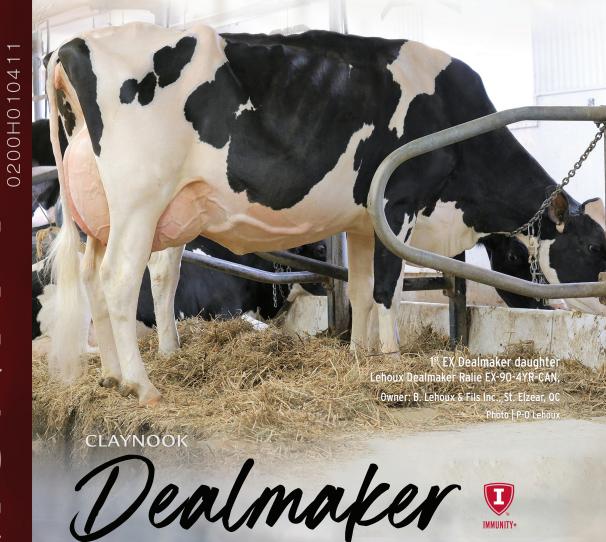
AYRSHIRE

Five new sires were added to our Ayrshire line-up starting with the addition of **Visserdale Solicitor**. Solicitor is an early Nirvana son from Visserdale Selena 8 ELITE 1* who has an amazing lifetime BCA average of 435-419-448 with 4.2% Fat and 3.9% Protein. She stems from the matriarch of the Visser's most renowned cow family Visserdale Selena 3 EX-2E 91 5* who is a 6th generation VG or EX. Solicitor debuts with +3128 GPA LPI, +1023 Milk, +68 Fat (+.32%), +53 Protein (+.23%) and +4 for Conformation. Breeders will be able to go to Solicitor as a reliable Health & Fertility trait improver (+563 Overall).

BROWN SWISS

One new addition to our Brown Swiss line-up this round and he is heterozygous polled. **Trout Hilltop Jordy NP** is a son of the popular Swiss Genetics sire Victor-P from an EX 91 Driver dam. An A2A2 carrier, Jordy NP is +1943 GPA LPI, +677 Milk, +44 Fat (+.17%), +39 Protein (+.15%), and a pleasing +9 for Conformation.

Watch for more details on all Holstein and component breed sires available from your EastGen representative.



UNIX x HUNTER x PLANET

It is abundantly clear that UNIX has become the hottest sire in the industry. Now his son 0200H010411 Claynook **DEALMAKER** is starting to make waves of his own delivering solid production and high fat deviations. Dealmaker is also the #1 proven Mammary System Immunity+® sire in the world at +15!

DEALMAKER is the real deal!

+3207 GLPI \$2062 PRO\$

+1015 MILK

+56 FAT +.15%

+24 PROTEIN -.08%

+14 CONFORMATION +15 MAMMARY SYSTEM

106 HOOF HEALTH

GEBV 21* DEC

