

We finish the year with another outstanding list of new sire additions to every sire category in our line-up. We have become accustomed to new sire additions every proof round, but the successes of our home-grown sire program continue to amaze and deliver.

In our proven line-up, **Pine-Tree-I Pursuit** continues to break new ground. **Pursuit**, who joined our **Day-To-Day Sexed** line-up in August, quickly became our #1 used sire with sexed semen (by far). This proof round he enjoyed gains for both national ranking indexes to +3649 GLPI (ranked #6) and \$3173 Pro\$ (ranked #3). He also increased for Milk to +1427, held for Conformation (+8), gained two points on Feet & Legs to +12, and jumped to 63 for semen fertility making him one of our very best. Sired by Imax, **Pursuit** stems from 11 generations of VG or EX dams tracing back to the universally renowned **Rudy Missy** family. **Pursuit**, who is U.S. proven as well, is #17 for TPI with +2906. With 2.86 SCS, 6.6 PL, 1.66 PTAT, and over a point for both UDC and FLC, he is in a league of his own in their market as well. **Pursuit** is available again **Day-to-Day Sexed** and also carries the **Calving Ease**, **Robot Ready™**, and coveted **Immunity+®** designations.

Westcoast Alcove continues to prove that he is in an absolute class of his own while literally redefining genetic excellence. With over 2,500 first lactation milking daughters, **Alcove** continues to be the #1 active GLPI sire, #6 Pro\$, #3 Fat, #3 Protein, and #1



Combined F&P ranked sire in the country! Our #1 used sire for the last 12 months is now +3722 GLPI, \$2994 Pro\$, +2564 Milk, +144 Fat, +243 combined F&P, and a +9 for Conformation. In addition to his astounding production potential, the **Fertility First™** designated **Alcove** has become well-

known in the field as a reliable settler for us (62 Semen Fertility). **Alcove** will be an ideal choice to add ample strength and depth (+14 Overall Dairy Strength, +13 Chest Width, +11 Body Depth), with correct Feet & Legs (up a point to +8 Overall), and Calving Ability (102). **Alcove**, who is also an **A2A2** carrier, will continue to be available both as conventional semen and **Day-To-Day Sexed**.

Newly Proven Highlights: There were three new additions this proof round starting with **Progenesis Popstar**. The **Robot Ready™** designated **Popstar** is an Imax from a Delco dam which traces back to **Welcome Goldwyn Penya** who was named one of the elite **NY Cows of the Century!** **Popstar** debuts as a production specialist with +3455 GLPI, \$2713 Pro\$, +1566 Milk, +105 Fat (+.36%), +64 Protein (+.08%), and a very balanced type profile with +6 Conformation. **Popstar** will also be welcomed as a reliable Health & Fertility trait improver which also sees him carry, based on preliminary data from breedings in Canada and in the U.S., the coveted **Fertility First™** designation. Our second



addition, **Progenesis Knowhow**, debuts as the #1 new release sire for Milk in Canada with a whopping +2139. In addition to his extreme Milk yield, **Knowhow** is +3423 GLPI, \$2652 Pro\$, +85 Fat (+.03%), +83 Protein (+.08%), and +9 Conformation. **Knowhow**, by Fabulous, is backed by two generations of VG-2YR-Old dams that stem from the former #1 GTPI Man-O-Man and #2 Protein Cow in North America **Ms C-Haven Oman Kool**. Our 3rd newly proven addition is Canada's #2 ranked red sire **Lesperon Croteau Zoom-RED**. **Zoom-RED** joins our list with +3340 GLPI, \$2189 Pro\$, +1407 Milk, +71 Fat (+.13%), and +10 Conformation. This Calving Ease specialist (107 CA) is a Salvatore *RC from a VG-86 Rubicon, then a VG-88



2* Aikman from the famous **Glen Drummond Splendor** family. EastGen recognizes that margins are tight on farm, and in an effort to help out have put our three newest stars on a **20 for \$20 Special**.

Other Proven Highlights:

Walnutlawn Sidekick is still Canada's #1 Conformation sire with +16 Overall. There is still no sire even close to his level of type combined with Mammary System (+13), Dairy Strength (+12) and Rump (+11). This **Breeder's Edge** designated sire is available conventional or **Day-to-Day Sexed**, and will also be available in our **30 for \$30**. **Melarry Fuel** saw gains again for Milk this proof round with more than 3,300 first lactation daughters reflected in his evaluation. Now scored EX-97, **Melarry Fuel** is an incredible individual himself and as impressive as they come. He has secured quite a following becoming our #1 used sire every

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month since the last proof round. Stemming from five high-producing EX direct dams, **Fuel** is a perfect complement to many of today's common bloodlines as a source of elite production, and deviations from daughters that are built with well-attached udders (+10 Fore Attachment & Rear Attachment Width), ample Chest Width (+12), Body Depth (+12), correct F&L's (+5), and ideal Rumps (+8). The **Premier Sire of the 2022 WDE and RAWF Croteau Lesperron Unix** and his son **Claynook Dealmaker** both remain popular as conventional semen and on our **Day-To-Day Sexed** offerings. **Dealmaker**, with +15 for Mammary System, remains the #1 proven sire for udders in Canada while **Unix** continues to stake his claim as one of the true greats of all time! **Unix** has an unbelievable 20,000+ lactations reflected in his genetic evaluation, and on over 10,000 classified daughters he is an amazing 87% GP & Better with close to 200 EX and 3,500+ VG daughters to date! Both sires are available daily with conventional semen or on our **Day-To-Day Sexed** list and incredibly as part of our **30 for \$25 Special!** The **A2A2** designated **Boldi V Gymnast**, continued to experience gains for all production traits to an impressive +2255 Milk, +85 Fat (-.01%), +90 Protein (+.11%) while holding for type at +7. In addition to **Gymnast's** profitable



Dam of ALLGAUD: HAH Iwanka VG-89-4YR-DEU (by Boldi V Gymnast)

breeding pattern, he will be available in our **30 for \$25 Special**. Of added interest, you will notice that the maternal grand sire of our newly added **HAH Allgaud**, who is available **Day-To-Day Sexed**, is in fact a deeply-bred **Gymnast** daughter in Germany.



Available Sexed

NEW Day to Day Additions

NEW Day to Day Additions		GPA LPI	Pro\$	MILK	CONF
0777H012340	Cookiecutter LARSON	 3595	2809	1339	9
0777H007972	HAH ALLGAUD	3412	2346	1967	13

NEW Pre-Purchase Only Sires *

0777H012376	MB-Luckylady BULLSEYE	3390	1815	711	16
0777H012439	Fradon ARMADA	3177	1507	607	14
0777H012398	Kings-Ransom CORONA	3123	1520	1023	13

* Pre-Purchase Only: Call 1-888-821-2150 to order semen today!

Our current list of 23 sexed semen sires average over +3301 LPI & +11 for type and includes 12 sires available **Day-To-Day!**

NOTICE

After the Holstein Proof sheet was printed, it was noticed that the **BREEDER'S EDGE** logo had mistakenly been omitted for **MB Luckylady BULLSEYE** from the sheet.

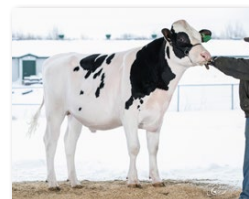
Exciting **NEW** **Genomax**
Leading Genetics

Additions to EastGen's Holstein Line-Up

Stantons TIMECHANGE 3545 GPA LPI \$2654 Pro\$ +9 CONF

aAa: 423561 Highjump x VG-2YR Pursuit x VG-87 Topnotch x VG-2YR Jedi x VG-87 x "Lead Mae EX-95 3E" family

✓ **Timechange** is a Highjump offering lots of profit potential (+3545 GPA LPI, \$2654 Pro\$, 863 NM\$). Expect solid production (+1212 Milk), high Fat & deviations (104 kg, +.48%), and daughters that are made to last (105 HL). He also carries the important **Immunity+**, **A2A2**, and **Robot Ready**™ designations.



Claynook MAYFAIR 3430 GPA LPI \$2381 Pro\$ +10 CONF

aAa: 243165 Cockpit x VG-2YR Randall x VG-86-2YR 3* Silver x VG-87-2YR 5* x EX-91 3* x 5 gen. VG or EX dams

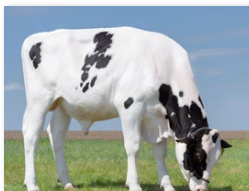
✓ A Cockpit from a modern-day branch of the reliable "**Durham Mitz**" family. **Mayfair**, with 105 for both **Immunity** and **Calf Immunity** indexes, carries the **Immunity+** designation. Breeders can expect solid production with high deviations (+.55% Fat, +.12% Protein), great fertility (61 Semen Fertility), a type profile that will tick all of the boxes, and he is **A2A2**!



HAH ALLGAUD 3412 GPA LPI \$2346 Pro\$ +13 CONF

aAa: 423615 Alligator x VG-89-DEU Gymnast x VG-87 1stClass x VG-89 x VG-88 x EX-91 x EX-90 x VG x VG-89 x EX-92

✓ A unique, impressive Alligator son from an exceptional VG-89 Gymnast from Germany that completes 9 gen. of VG or EX dams. With **Allgaud**, who is available **Day-to-Day Sexed**, you can expect impressive milk yields (+1967 kg), stunning udders (+12), appealing type, and Feet & Legs (+12) ideally suited for today's modern dairy breeders.



Cherryhill ACTIONMAN 3291 GPA LPI \$1491 Pro\$ +15 CONF

aAa: 234165 Alligator x VG-87 Impression x EX-90-2E x VG-2YR Lauthority x VG-86-2YR x EX-94-2E Lee x "Chief Adeen"

✓ From one of the world's great breeding families, the **Adeens & Adas**, **Actionman** is a truly unique Alligator son from a young Impression whose pedigree, potential, and promise is limitless! The **A2A2** designated **Actionman** should offer solid deviation milk (+.22% Fat) and off-the-charts Conformation. Ask your EastGen rep for details about our special we have on both **Actionman & Mayfair!**



BREEDER'S EDGE

WINTER SPECIAL
Until Apr. 30/23



Time to **LOOK SHARP** in an EastGen Vest!

Ask your EastGen rep to find out how you can qualify for your EastGen vest.

DON'T MISS OUT!