

3rd Dam: OCD DELTA MISSY
EX-93-SYR-CAN 5*



NEW

Elite Immunity

Sales Rep Notes

- Interesting combination of a unique sire stack and high producing, high component dams that lead back to the one and only million-dollar Eastside Lewisdale Gold Missy EX-95-2E-CAN 34*.
- Montego is an RC, A2A2 Ranger-Red son that boasts an impressive 112 for Immunity and 108 on Calf Immunity, making him an Immunity + sire that maintains a solid 11 for Conformation, 1000 kg of Milk at 88 kg of Fat for a +.43% Fat deviation.
- Expect Montego to sire moderate framed, good uddered daughters with exceptional teat placement and impressive health traits.

Pete Kaufman

NOVUM MONTEGO *RC

0200HO12719 HOCANM14241110

RANGER-RED x ALCOVE x EUGENIO



You Pay \$20

GPA LPI/IPV MPG +3734 PRO\$ \$3270

M/L + 1002 F/G +88 (+0.43) P +53 (+0.15) Conf. +11



Sire: 3STAR OH RANGER-RED



NEW

Elite Red & White

Sales Rep Notes

- Santorini-Red, the first true red Ranger-Red son to carry both the Immunity+ and Robot Ready brands.
- His richly-bred dam is one of the top *RC females in Europe.
- Excelling in health traits, backed by solid Conformation with great Feet and Legs and solid production, along with higher components.
- Expect an average size balanced cow that will enhance your Red breeding program for years to come.

Alain Blanchette

WILDER SANTORINI-RED

0200HO07980 HODEUM542202550

RANGER-RED x MARK *RC x IMAX



You Pay \$20

GPA LPI/IPV MPG +3639 PRO\$ \$3216

M/L + 1449 F/G +72 (+0.12) P +64 (+0.12) Conf. +9

Technician's Choice



4th Dam: View-Home Mridan Iowa
VG-87-8YR-CAN DOM 8*



Sales Rep Notes

- Solid production with over 1000 kg of Milk, over 100 kg of Fat with +.54% fat deviation.
- Great health traits with 107 Herd Life, 104 Mastitis Resistance, 109 Immunity, and 102 Daughter Fertility.
- Expect functional cattle with wide rear udders, correct teat length and some slope to the rump.

Kris MacLeod

HENDEL-VATLAND MAGIC

0200HO12278 HO840M3218804006

EINSTEIN x ROLAN x AMULET



You Pay \$18

GPA LPI/IPV MPG +3450 PRO\$ \$3028

M/L + 1026 F/G +104 (+0.54) P +68 (+0.27) Conf. +4

NEW



3rd Dam: Scenery-View Crystal
VG-88-3YR-USA



Elite Polled

Sales Rep Notes

- New to our Mid-Round Release is Echo-P *RC. He is a Monteverdi x Einstein.
- Look for Echo-P to help increase profitability at 499 kg Milk, 107 kg Fat, and 54 kg Protein.
- An overall rump improver at +5 and 8L rump angle.
- A great option on heifers with a Calving Ability of 109.
- He's a great addition for the Polled and RW genetics.

Jon Martin

PROGENESIS ECHO-P *RC

0200HO12680 HOCANM14259278

MONTVERDI x EINSTEIN x SIMPLICITY-P-RC



You Pay \$18

GPA LPI/IPV MPG +3688 PRO\$ \$3176

M/L + 499 F/G +107 (+0.75) P +54 (+0.30) Conf. +8

Elite High Type

VALIANT SPERO **LEGIT**
You Pay \$25 While supplies last!

Sales Rep Notes

- Valiant Spero Legit is a Lambda out of a Sidekick.
- At +16 Conformation, +13 Mammary and +11 Rump.
- With a +.43 Fat %, 106 SCS, and 106 Calf Immunity, this new high Conformation A2A2 bull will make a great addition to your breeding program.

Bob Kennedy

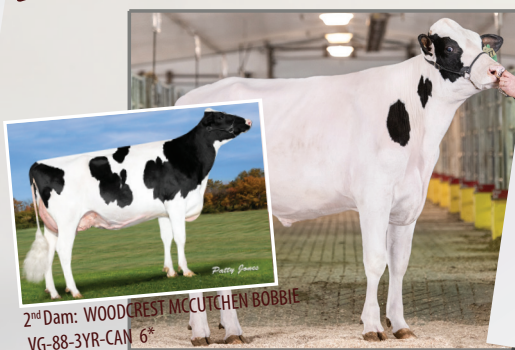
Elite RED, POC, A2A2, Immunity

NORTH-POLLED
SONNY-P-RED
You Pay \$22 While supplies last!

Sales Rep Notes

- An unreal Red option who is a Polled Carrier, A2A2, BB, and with 108 Immunity & 108 Calf Immunity, he carries the coveted Immunity+® designation!
- This Ranger-Red son is bred right coming from 13 generations of VG or EX dams from the renowned Splendor 39* family.
- Offspring will be profit makers that will live long, healthy, profitable, and productive lives for you.

Collin Allardyce

Elite Calf Immunity

WESTCOAST **BAZZAR**
You Pay \$25 While supplies last!

Sales Rep Notes

- This Alligator son out of an Ashby combines Conformation at +13 with an impressive +19 on F & L, Fat at +0.44% and Protein at +0.16%, Immunity at 104, and Calf Immunity at 111.
- Mastitis Resistance at 104 and SCS at 106 make this young bull an excellent choice for your breeding program.

Dave Eadie

Elite Fat & Protein

VELTHUIS **COGNAC**
You Pay \$20 While supplies last!

Sales Rep Notes

- An elite Fat and Protein sire offering up 133 kg of Fat and 87 kg of Protein, while improving production with his +1931 kg of milk production.
- A low pinned (6L) option that brings back some loin strength (+5) and corrects the thurl.
- A certified Immunity+® bull for increased health of your herd.

Allison Spence

Designations
Désignations

EastGen

September/ septembre 2023

GPA/MPG - CDN*08/23

Production

Conformation

Health & Management / Caractères de santé et de fertilité

Designations Désignations	EastGen		GPA/MPG - CDN*08/23		Production								Conformation					Health & Management																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
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