



THE ONLY AUTOMATED HERD
STRATEGY TOOL IN THE INDUSTRY

ELEVATE YOUR GENETICS

IT'S EASY

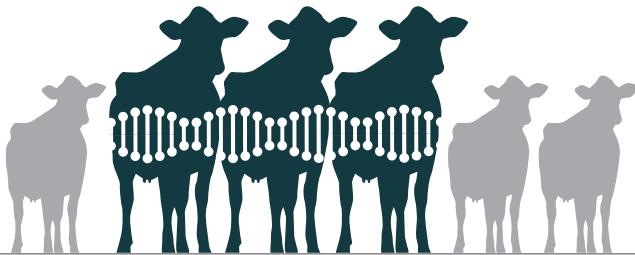
A simpler way to manage your
herd genetic strategy

**BEST
ROI**

**LOWER
TESTING
COST**

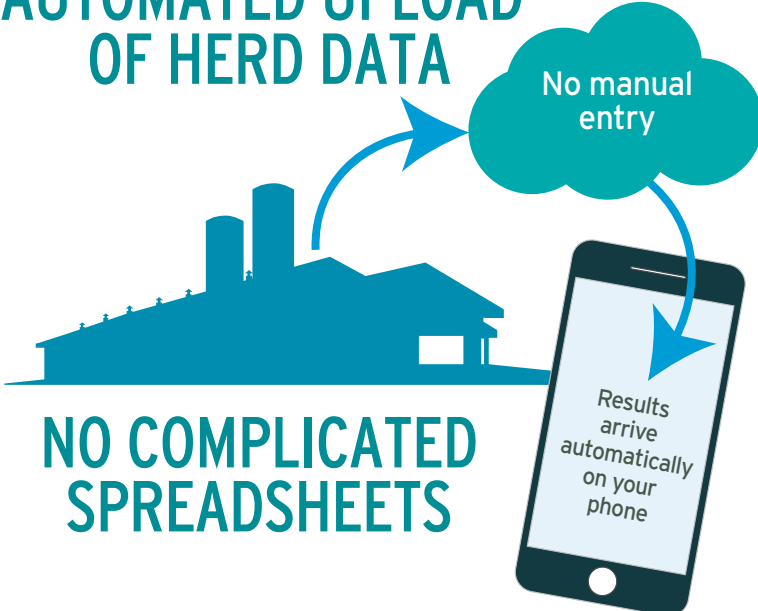
ELIMINATE COSTLY MISTAKES

Know which replacements to raise



AUTOMATED UPLOAD OF HERD DATA

No manual
entry



**NO COMPLICATED
SPREADSHEETS**

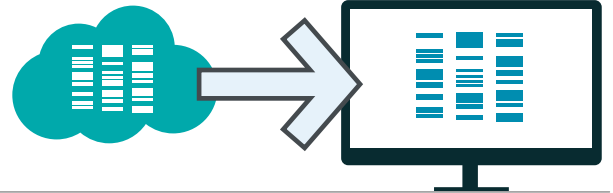
Immunity♀

BOLSTER YOUR HERD'S DISEASE RESISTANCE

RECEIVE EXCLUSIVE IMMUNITY
FEMALE GENOMIC RESULTS

IT'S REAL-TIME & CLOUD-BASED

Track your DNA samples
status every step of the way



EASY DECISION MAKING

Results are fed into your customized
herd strategy tools



SEMEX WORKS



OPTIMATE


SEMEX®

Genetics for Life®