

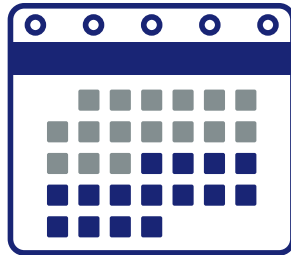


LESS DAYS OPEN

due to less calving problems

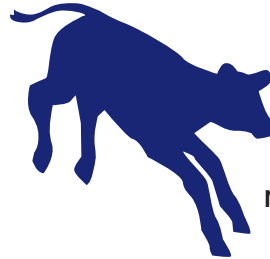
15

less days open



Source: "Review-Cost of Reproductive Diseases and Conditions in Cattle" in The Professional Animal Scientist 18:26-32

DECREASED DYSTOCIA



4%

reduction in hard calvings

Source: Dr. Kent Weigel, University of Wisconsin

INCREASED PROFITS from crossbred calves

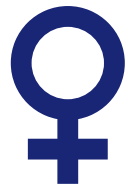


Beef cross calves demand
\$100 per head more
than straight dairy calves

Source: Ontario Livestock Markets (Brussels, Listowel, Denfield, Cookstown) 2019

INCREASED GENETIC VALUE

by focusing on the top genetics of the dairy herd



Sexed semen produces 90% heifer calves allowing for all replacements to be retained from the top genetics of your herd.

INCREASED PROFITS

from more weight on bull calves

Beef cross calves will gain approximately

5.28% more yield than straight dairy calves

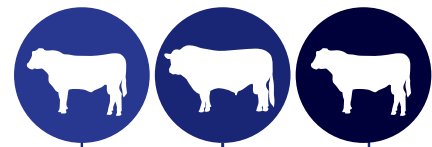


Source: Cornell University

HIGH FERTILITY PACKAGE



PowerMix™



SUPERIOR FERTILITY AND EASY CALVING

PowerMix™ is heterospermic semen which contains the semen of three different sires in one straw and this combination is proven to improve conception rates.

Adding profitability to dairies